**Forecasting Methods in Fintech**

**096292**

**Spring 2024**

***Final Project Exploration Phase***

**Submitted by:**

**Bashar Massad**

**Lana Haj**

**Kamilya Ziyan**

**Majd Bishara**

**Sami Mor**

**Models**

The Models were chosen through trial and error and also using the Pycaret module — a python package that compares many models to find the best performing model for a given dataset.

In total 3 archtictures were chosen, and to tune the parameters many expirements were conducted and compared through metrics which we will dive into later.

**SARIMA:**

For our project, we performed grid-search for the SARIMA comparing AIC and BIC values to find the best model, the following model achieved the best results:

The SARIMA model is an extension of the ARIMA model, specifically designed for time series data with seasonal components. It is suitable for forecasting gold futures because historical gold prices often exhibit trends and patterns influenced by seasonal and cyclical factors, such as economic cycles and market sentiment.

Additionally, we incorporated the (exogenous) variables mentioned before in our modeling.

**Prophet:**

Prophet is a robust and flexible time series forecasting model developed by Facebook. It is particularly effective for data with strong seasonality, holiday effects, and missing values, making it ideal for gold futures, which are influenced by macroeconomic factors, market volatility, and investor behavior. In our implementation, we enhanced Prophet by adding external regressors such as crude oil prices, silver prices, exchange rates, and the VIX. These exogenous variables helped capture the broader economic and financial conditions that influence gold prices. The **daily frequency** of our data aligns well with Prophet’s capabilities, allowing it to automatically handle trends, seasonality, and external factors.

**LSTM (Long Short-Term Memory):**

LSTM is a type of recurrent neural network (RNN) designed to learn long-term dependencies in sequential data. It is well-suited for forecasting tasks involving time series with complex patterns, as it can learn from both short-term and long-term dependencies. For our project, we trained the LSTM on scaled input data using the past 9 days of information (including exogenous variables such as crude oil prices, stock indices, exchange rates, and interest rates) to predict the gold price on the 10th day.

We chose a model with a hidden size of 256 and 2 layers to ensure it could capture complex temporal patterns and it was trained for 80 epochs on the scaled data using the past 9 days of features (including exogenous variables such as crude oil prices, stock indices, exchange rates, interest rates, and more).

**Model Comparison:**

To compare the models, we used several error metrics: Mean Absolute Error (MAE), Mean Squared Error (MSE), Root Mean Squared Error (RMSE), and Mean Absolute Percentage Error (MAPE). Additionally, we examined the distributions of the actual and predicted values, including their mean, standard deviation, minimum, and maximum, to assess how well the models captured the behavior of the target variable.

**Results:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | *Error Metrics* |  |  |
| **Model** | **MAE** | **MSE** | **RMSE** | **MAPE** |
| SARIMA | 295.35 | 128,595.96 | 358.60 | 13.52% |
| Prophet | 395.81 | 201,700.21 | 449.11 | 18.51% |
| LSTM | 274.79 | 92,863.23 | 304.73 | 13.03% |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | *Distribution Metrics* |  |  |
| **Statistic** | **Actual** | **SARIMA** | **Prophet** | **LSTM** |
| **Mean** | 2038.66 | 1743.32 | 1642.85 | 1764.04 |
| **Std** | 280.42 | 95.71 | 97.75 | 186.68 |
| **Min** | 1623.30 | 1551.76 | 1424.23 | 1462.12 |
| **Max** | 2788.50 | 1994.78 | 1851.28 | 2277.17 |

**Visual Comparison:**

|  |  |
| --- | --- |
|  |  |
| *Error Metrics* | *Distribution Metrics* |

|  |  |
| --- | --- |
| A graph of different colored lines  Description automatically generated | A graph of different colored lines  Description automatically generated |
| *Plot of models and actual values* | *Plot of the difference between the actual value and predicted value per model* |

**Error Metric Analysis**

The LSTM model outperformed SARIMA and Prophet in all error metrics. Its lower MAE and MAPE indicate it provided predictions closer to the actual values on average, while its lower MSE and RMSE suggest fewer large deviations in its predictions.

**Distribution Analysis**

1. **Mean:**

LSTM’s mean prediction (1764.04) was closer to the actual mean (2038.66) compared to SARIMA and Prophet, but it still underpredicted on average. SARIMA and Prophet also underpredicted significantly, with Prophet having the lowest mean (1642.85), highlighting its larger bias.

1. **Standard Deviation (Std):**

LSTM exhibited a standard deviation of 186.68, much closer to the actual value of 280.42 compared to SARIMA (95.71) and Prophet (97.75). This shows that LSTM better captured the variability in the target variable, while SARIMA and Prophet smoothed out the fluctuations too heavily.

1. **Min and Max:**

LSTM provided a maximum prediction (2277.17) closest to the actual maximum (2788.50), demonstrating its ability to approximate peaks more effectively. Both SARIMA and Prophet underestimated the maximum, with Prophet’s maximum being the lowest (1851.28). Similarly, LSTM’s minimum (1462.12) was closer to the actual minimum (1623.30) than the other models.

**Conclusion**

The LSTM model performed the best in terms of both error metrics and capturing the distribution of the target variable. Its ability to handle complex temporal relationships and incorporate exogenous variables enabled it to provide more accurate and dynamic predictions. SARIMA and Prophet, while simpler and faster to implement, struggled to capture the full variability of the data, leading to higher errors and smoothed-out predictions. This analysis suggests that for forecasting gold prices, especially when incorporating exogenous variables, LSTM is the most suitable choice among the tested models.

However, it is important to note that all models showed a decline in performance further into the future (this can be observed in the graph with the deltas).This is likely due to the accumulation of uncertainty and error as forecasts rely more heavily on model assumptions and less on observed data. Temporal dependencies may weaken over longer horizons, and external factors not included in the model may begin to play a larger role, further impacting accuracy. This highlights the inherent challenge in long-term forecasting and underscores the importance of periodic retraining and fine-tuning of the models as new data becomes available.

**Reference**



The following models were tested using Pycaret: